

**Arndt &  
Herman  
Corporate  
Signature**



The Arndt & Herman signature stands as the primary graphic identifier of Arndt & Herman Building Products. The type elements which comprise the signature have been specifically designed with different fonts for visual appeal, recognition and impact.

The elements of the signature are defined as follows:

LOGOTYPE: The letterforms which identify the registered business name.

The signature may be reproduced only from the digital files available from ECMS Advertising, 704-987-1288.

As a part of the registered trademark, the "®" symbol always should be placed beneath the bottom right of "Arndt & Herman" logotype.

The Arndt & Herman signature is defined by law as a trademark and we, as owners of that responsibility, must protect that trademark by ensuring its proper use at all times.

**Arndt & Herman**  
BUILDING PRODUCTS<sup>®</sup>

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Logotype